



Customer Pass

Exhibitors with 400 square feet or more of exhibit space are provided with a limited number of customer passes. Please refer to chart for the number of passes that exhibitors receive based upon the square footage of their booths. In the event that the allocated number of customer passes is exceeded, the exhibitor will be contacted to provide payment prior to the excess passes being processed. Additional customer passes are \$60 each.

Please print and bring this to IDEA Assistance Required to get your pass. Please make sure to bring a business card so that we may process you quickly. Thank You.

Please note that customer passes may not be used for additional booth personnel badges.