

# Sponsorship Agreement



SPONSORSHIP SELECTION	MEMBER	NON-MEMBER	
<input type="radio"/> Wireless Network	\$20,000	\$28,000	(Please print)
<input type="radio"/> Espresso Bar	\$12,500	\$17,500	Company _____
<input type="radio"/> Floor Graphics			Contact person _____
<input type="radio"/> Package 1	\$11,000	\$15,500	Street address _____
<input type="radio"/> Package 2	\$3,100	\$4,500	City _____
<input type="radio"/> Lanyards			State/Province _____
<input type="radio"/> Option 1	\$8,500	12,000	Zip/Postal code _____
<input type="radio"/> Option 2	\$5,000	\$7,000	Country _____
<input type="radio"/> Water Bottle Promotion	\$5,000	\$7,000	T: _____
<input type="radio"/> Directional Signage	\$3,000	\$4,500	Mobile: _____
<input type="radio"/> Hand Sanitizing Station	\$3,000	\$4,500	Email: _____
<input type="radio"/> Park Bench Advertising	\$1,250	\$1,800	
<input type="radio"/> Online Floor Plan Sponsorship	TBD	TBD	
<b>Total</b>	<b>\$ _____</b>	<b>\$ _____</b>	

## SPONSORSHIP BENEFITS

IDEA22 recognizes multiple levels of sponsorships; all event advertising and sponsorships are selected individually. Sponsorships may be combined to achieve a specific sponsor level and thereby receive the added sponsorship benefits of the below tiers once that spending level is achieved.

The total sponsorship contributions qualify my company for:

	MEMBER	NON-MEMBER
<input type="radio"/> Platinum	\$27,500+	\$37,000+
<input type="radio"/> Gold	\$20,000+	\$28,500+
<input type="radio"/> Silver	\$12,500+	\$18,000+
<input type="radio"/> Bronze	\$5,000+	\$7,000+

# Sponsorship Agreement (page 2)

## CORPORATE LOGO RECOGNITION ON SIGNAGE

I agree to provide my corporate logo in an .eps file format to Joe Tessari via email at [jtessari@inda.org](mailto:jtessari@inda.org) within five business days of signing the Sponsorship Agreement. If my corporate logo changes, I will notify Lori Reynolds and send the new corporate logo in an .eps format.

Due to the production time of certain items, if a graphic change occurs, it is not guaranteed that the item can be printed with the new graphic. Please confirm the production times of each individual item for any changes.

## PAYMENT

Full payment must accompany this signed agreement. Without full payment, the sponsorship item may be released, reassigned, and this Sponsorship Agreement will be voided.

## PAYMENT METHOD

American Express     MasterCard     Visa     Check / Money Order (in U.S. funds drawn on U.S. Bank. Check should be made payable to INDA and reference IDEA22 Sponsorships.)

Wire Transfer \_\_\_\_\_ in US dollars. Please contact Joe Tessari, [jtessari@inda.org](mailto:jtessari@inda.org), for wire transfer details.

Total Enclosed \$ \_\_\_\_\_ Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_  
(Month/year)

CVV Code \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Cardholder's Signature \_\_\_\_\_  
(Please print)

## AUTHORIZATION

By signing this agreement, I confirm that I have read the above guidelines, and will abide by these terms and conditions. A Sponsorship Agreement must be signed in order to confirm sponsorship of an item.

Name \_\_\_\_\_ Authorized Signature \_\_\_\_\_  
(Please print)

Date \_\_\_\_\_ Title \_\_\_\_\_

## CANCELLATION POLICY

Refunds due to sponsorship cancellation will not be granted. Sponsors will be obligated to pay any outstanding balance due on the sponsorship as outlined in the Sponsorship Agreement.

## RETURN CONTRACT TO:

### IDEA22 - Sponsorships

Fax in the U.S.A.: 1 855 766 3016  
International Fax: +1 919 883 5765  
Mail to: PO Box 1288, Cary, NC 27512-1288, USA  
Email: [jtessari@inda.org](mailto:jtessari@inda.org)  
T: +1 919 459 3729

### QUESTIONS? Please Contact

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