

# Print and Online Advertisements Agreement



## ADVERTISEMENT SELECTION

I would like to reserve the following advertisement space(s):

- Inside Front Cover, Four-color  
\$3,150 Member/ \$4,500 Non-member
- Inside Back Cover, Four-color  
\$3,150 Member/ \$4,500 Non-member
- Full Page, Four-Color  
\$2,450 Member/ \$3,500 Non-member
- Half Page, Four-Color, Vertical  
\$1,250 Member/ \$1,800 Non-member
- Half Page, Four-Color, Horizontal  
\$1,250 Member/ \$1,800 Non-member
- Mobile App Banner  
\$3,150 Member/ \$4,500 Non-member
- Promotional Email  
\$1,250 Member/\$1,800 Non-member

**Total Due** \$ \_\_\_\_\_

## ADVERTISEMENT DEADLINES

Please reserve your print advertisement space by November 12, 2021.

Please submit print advertisement artwork by December 10, 2021.

Please submit your mobile banner ad by January 14, 2022.

Please submit your promotional email before February 14, 2022.

(Please print)

Company \_\_\_\_\_

Contact person \_\_\_\_\_

Street address \_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_

Zip/Postal code \_\_\_\_\_

Country \_\_\_\_\_

T: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

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## PAYMENT SCHEDULE

Full payment must accompany this signed agreement. Without full payment, the advertisement space may be released, reassigned, and this Print and Online Advertisement Agreement will be voided.

## PAYMENT METHOD

American Express    MasterCard    Visa    Check / Money Order (in U.S. funds drawn on U.S. Bank, payable to INDA and reference IDEA22 Advertising.)

Wire Transfer \_\_\_\_\_ in US dollars. Please contact Joe Tessari, [jtessari@inda.org](mailto:jtessari@inda.org), for wire transfer details.

Total Enclosed \$ \_\_\_\_\_ Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_  
(Month/year)

CVV Code \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Cardholder's Signature \_\_\_\_\_  
(Please print)

## AUTHORIZATION

By signing this agreement, I confirm that I have read the above guidelines, and will abide by these terms and conditions. A Print and Online Advertisement Agreement must be signed in order to confirm advertisement reservation.

Name \_\_\_\_\_ Authorized Signature \_\_\_\_\_  
(Please print)

Date \_\_\_\_\_ Title \_\_\_\_\_

## CONFIRMATION

You will receive confirmation once this agreement and payment are received. Agreements are subject to availability and are filled on a first-come, first-served basis.

## CANCELLATION POLICY

Refunds due to Print and Online Advertisement cancellations will not be granted. Exhibitors will be obligated to pay any outstanding balance due on Print and Online Advertisement fees as outlined in the Print and Online Advertisement Agreement.

## RETURN APPLICATION TO:

### IDEA22 - Print and Online Advertisements

Fax in the U.S.A.: 1 855 766 3016

International Fax: +1 919 883 5765

Mail to: PO Box 1288, Cary, NC 27512-1288, USA

Email: [jtessari@inda.org](mailto:jtessari@inda.org)

T: +1 919 459 3729

**QUESTIONS?  
Please Contact**

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Exhibit Sales  
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